Data Intake Report

Name: Bank Marketing Campaign

Report date: 18 Maret 2024

Internship Batch: LISUM30

Version: 1.0

Data intake by: Muhammad Nuril Huda

Data intake reviewer:

Data storage location:

<https://github.com/MuhammadNurilHuda/Bank-Marketing-Campaign/blob/main/Dataset/bank-additional/bank-additional-full.csv>

**Tabular data details:**

|  |  |
| --- | --- |
| **Total number of observations** | 41188 |
| **Total number of files** | 1 |
| **Total number of features** | 21 |
| **Base format of the file** | .csv |
| **Size of the data** | 5.8 MB |

**Proposed Approach:**

* File contain 4 dataset, but due to its explanation, the file used is bank-additional-full.csv.
* The description of all files:
  + bank-additional-full.csv with all examples (41188) and 20 inputs, ordered by date (from May 2008 to November 2010), very close to the data analyzed in [Moro et al., 2014]
  + bank-additional.csv with 10% of the examples (4119), randomly selected from 1), and 20 inputs.
  + bank-full.csv with all examples and 17 inputs, ordered by date (older version of this dataset with less inputs).
  + bank.csv with 10% of the examples and 17 inputs, randomly selected from 3 (older version of this dataset with less inputs).